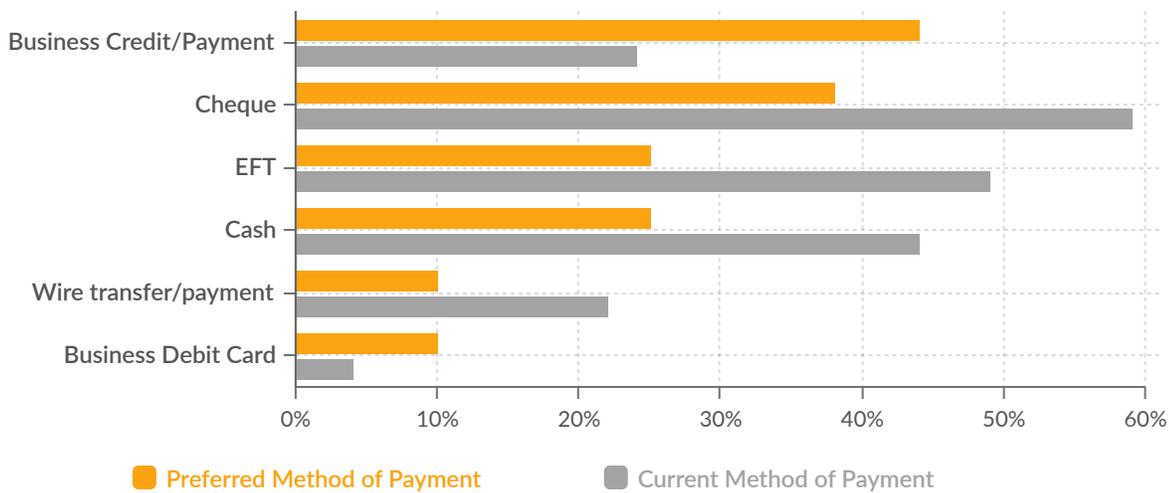


# Protect Your Business and Your Clients with Tokenization

## Credit card is the payment instrument of choice for Canadians



Reference: Payments Canada 2018 Payment Methods and Trends Report

## Your Exposure

If you accept credit card payment information and you are storing data on your systems, paper copies, or recorded phone calls, your business is exposed to internal and external threats.

You are duty-bound to safeguard your customers' credit card information.

Up to  
**\$20,000 fine**  
per exposed credit card

## Tokenization

Tokenization is a risk-mitigation tool that protects your clients and your organization by safeguarding sensitive data like bank account and credit card details. With tokenization, you no longer have to worry about sensitive data passing through your systems.

As a security best practice, tokenization has also paved the way for recurring billing models. Client credit card details are tokenized and securely stored so they can securely and efficiently be used for future billing cycles.

## Increase Client Satisfaction

- Securely charge credit card for monthly or installment payments
- Increase renewals and retention with convenient payment processing
- Deliver a seamless client experience
- Auto email receipts directly to clients



## Improve Efficiency and Automate Your Payments

- Get paid automatically with recurring credit card processing
- Automate your renewals for faster payment and settlement
- Streamline and secure your operational processes
- More convenient for you and your clients



## Keep Your Business Secure and Compliant

- Avoid the costly and complex task of outsourcing a secure and compliant storage solutions for your credit card data.
- Reduce the likelihood of a catastrophic data breach
- With tokenization, your brokerage doesn't store credit card data - reducing your risk and exposure
- Easily provide secure, PCI-compliant online payments for your customers
- Safeguard Sensitive Client Data



### For more information visit:

Government of Canada Credit Card Code of Conduct  
<https://bit.ly/30Rajes>

ComplianceGuide.org  
<https://bit.ly/2gAUyTV>

Office of the Privacy Commissioner of Canada  
Electronic and digital payments and privacy  
<https://bit.ly/2oPH220>

Government of Canada  
E-business security, privacy, and legal requirements  
<https://bit.ly/2wrbSBQ>

### Contact us:

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**InsurePay**  
PREMIUM PAYMENTS